

HOW AVI RILEY OF FOURWAYS DENTAL SURGERY BECAME THE SPONSOR OF U19 COLTS FOOTBALL TEAM

A dental surgery is bringing more to the local community than just family dentistry.



Avi Riley



SPONSOR SINCE

2018

Borough Green, Kent

FACTS ABOUT BOROUGH GREEN JUNIOR FOOTBALL CLUB

- RED SHIRTS / SHORTS AND A WHITE TRIM.
- THE CLUB ACHIEVED F.A. STANDARD CHARTER STATUS IN 2006.
- PROVIDES FOOTBALL FOR AROUND 140 LOCAL BOYS AND GIRLS. RUNNING 15 TEAMS FROM UNDER 7S TO UNDER 18S.

When Aviva Riley (Avi) of Fourways Dental Surgery in Borough Green, Kent was approached in 2018 by a patient who mentioned that the team's current sponsor was no longer going to continue Avi immediately offered.

Why Sponsor A Children's Team?

'I was never encouraged to play football when I was a child...

...or indeed any other sport, my community were far too focussed on achieving academic results. I really liked the idea of encouraging kids from a very young age, and this seemed the perfect opportunity. I enjoy it very much'.



AVIVA RILEY

PRINCIPAL - FOURWAYS DENTAL SURGERY

What Avi is bringing to the team.

In our small village just outside Sevenoaks, everyone knows everyone

It is an amazing community and we have lots of mutual respect and support for each other.

I hope that the team learns from the model I work to which is one of encouragement, and the promotion of team spirit whilst always pushing yourself to try harder. There are so many things you learn while playing sport, especially in a team, as opposed to one played individually, like tennis or squash. Delegation, camaraderie, keeping fit together and making friends for life. This is a responsible club and I intend to be part of this responsibility. We have a strict code of conduct displayed on the website and a very strong safeguarding team.

The Result

'I'm honoured to be associated with the team and only wish I could kick a ball around with them, but would only be an embarrassing mum if I challenged them on the pitch!'

KEEP IT UP TEAM! FROM ALL AT FOURWAYS DENTAL SURGERY

<http://boroughgreenjuniorfc.clubbuzz.co.uk/>

